

Raw Material Distribution To MSME's

To help MSME's procure Raw Material from the right place at the right price, NSIC has firmed up MOU arrangements for the procurement & distribution of Critical material with major bulk producers namely-NALCO & BALCO for Aluminum, SAIL & RINL for Iron & Steel, Hindustan Copper Ltd. for Copper, IOCL for Polymer, MMTc (NINL, ODISHA) for Pig Iron for distribution of their material to MSME's.

MOU discount and Bulk Quantity discounts available to NSIC are passed on to MSMEs, thus bringing down their cost of raw material and finally the price of their finished goods.

NSIC also facilitates the industry by opening godowns in their area by making arrangements with the major bulk producers.

- ❖ The material available at manufacturer's rate
- ❖ Raw material readily available and even in small quantities
- ❖ Various discounts are available on lifting of the different raw materials.
- ❖ MSMEs helped to avail Economics of Purchases like bulk purchase, cash discount etc.
- ❖ Short term finance available at competitive rate of interest.
- ❖ **NSIC Ltd. Faridabad is the NODAL AGENCY for distribution of IRON & STEEL in HARYANA**

Consortia & Tender Marketing

- ❖ NSIC provides the required help in procuring and executing tenders for bulk supplies on behalf of MSEs individually or by forming consortia, thereby easing out marketing problems of Micro & Small Enterprises
- ❖ Increase in credibility of MSEs.
- ❖ Participation in large tenders through consortium & procurement of orders.
- ❖ Enhanced business volume to help MSEs to achieve maximum capacity utilization.
- ❖ Financial Assistance & other support services of NSIC

Performance & Credit Rating Scheme

The Scheme helps Micro & Small Enterprises in

- ❖ Accessing faster credit facilities from banks
- ❖ Concessional Interest Rates at sub PLR
- ❖ Rating serves as an independent trusted third party opinion on capabilities and credit worthiness of Micro & Small Enterprises at concessional rating fee
- ❖ Improving market image of Micro & Small Enterprises in domestic and international markets
- ❖ An independent rating by an accredited rating agency has good acceptance from Banks/ Financial Institutions, Customers/Buyers & Vendors.

Raw Material Assistance Scheme for MSME's

- ❖ Financing for procurement of Raw Material at competitive rate of interest.
- ❖ Gives an opportunity to MSMEs to focus better on manufacturing quality products.

Bank Credit Facilitation Scheme

To meet the credit needs of the Micro, Small & Medium Enterprises, NSIC has tied up with leading commercial banks, to help MSME's in

- ❖ Meeting out working capital requirements
- ❖ Availing term loan facilities for purchase of land & building/ Plant & Machinery
- ❖ Meeting out the requirements for export/ import business
- ❖ NSIC serves as one stop shop for meeting all credit requirements from commercial banks without charging any cost to MSME's along with the following benefits:
- ✓ NSIC helps in completing the proposals with documentation & forward the same to any of the banks of unit's choice for facilitation of term Loan & working capital facilities etc. thereby reducing the cost & time.
- ✓ The existing borrowing units can also avail loan facilities by shifting from their existing banks to another bank suiting their credit requirements.

Single Point Registration Scheme

- ❖ Micro & Small Enterprises registered under Single Point Registration Scheme are eligible to get the benefits under "Public Procurement Policy for Micro & Small Enterprises (MSEs) Order 2012"
- ❖ Issue of the Tender Sets free of cost
- ❖ Exemption from payment of Earnest Money Deposit (EMD),
- ❖ In tender participating MSEs quoting price within price band of L1+15 per cent shall also be allowed to supply a portion upto 20% of requirement by bringing down their price to L1 Price where L1 is Large Enterprise.

Increase your Business through B2B E-Market Place

- ❖ www.nsicindia.com is a comprehensive B2B Marketplace for MSMEs
- ❖ One-stop, one-window bouquet of aids that provides information on business, technology and finance
- ❖ Exhibits the core competence of Indian MSMEs
- ❖ Tender & Trade Information.
- ❖ Banner display on NSIC Website
- ❖ MSMEs are invited to join as members & showcase their Products & Services
- ❖ Access to a wide range of technologies from India and abroad.
- ❖ Comprehensive information on Government policies, rules and regulations, schemes and incentives.
- ❖ Various value added, specialized services for members of Infomediary Service.

Marketing Intelligence Cell

- ❖ MIC (URL: www.msmeintelligence.com) collects and disseminates both domestic as well as international marketing intelligence for the benefit of MSME's.