

Greetings from PHD Chamber of Commerce and Industry!

PHD Chamber is organising India Participation at the Source Direct at ASD from 29TH July to 1ST August 2018 at Las Vegas, USA. SOURCE DIRECT at ASD (Source Direct) is the premier destination for Importers, Distributors, Wholesalers, Volume Buyers, Product Development and Sourcing Professionals to connect with contract manufacturers from around the world to source direct from the factory.

CONNECTING BUYERS AND SELLERS. This is an excellent connection to the entire global supply chain. With more than 400 vendors from top sourcing countries showcases manufacturers producing Fashion Accessories, Housewares, Gifts & Toys, Apparel, Affordable Footwear, Holiday and Seasonal merchandise, Souvenirs & Novelties, Electronic Accessories, Bedding & Bath, Health & Beauty products and General Merchandise of all types.

SHOW HIGHLIGHTS: IT'S TIME TO EXPAND YOUR BUSINESS

- 45000+ attendees at the Show
- 2600+ exhibitors
- 90+ countries
- 50 years in business
- Over 70% international buyers from Mexico, Canada, South America & Caribbean
- Face to Face Global Business matchmaking program
- Engaging Sourcing Seminars
- LAS VEGAS – The nation's top trade show destination
- 4 days of selling opportunities
- Co-located at the largest general merchandise show – ASD. **ASD Market Week** is the most comprehensive B2B trade show that brings the world's widest variety of retail merchandise together in one efficient shopping experience.

SOURCEDIRECT at ASD PRODUCT CATEGORIES:

STYLE

- **Apparel & Footwear**- Affordable Footwear, Fashion Apparel, Lingerie, Fashion Hosiery, Resort, Blanks, T-Shirts, Swim/Cover Ups, Uniform
- **Fashion Accessories**-Bangles, Belts, Bracelets, Caps, Earrings, Eyewear, Furnishings, Gloves, Handbags, Hats, Headwear, Jewelry, Leather Accessories, Luggage, Necklaces, Scarves, Ties, Tote Bags, Umbrellas
- **Style & Beauty**- Color Care, Cosmetics, General Beauty Enhancement, Hair, Lips, Lotions, Nails, Perfume, Skin Care

VARIETY

- **Performance**-Active wear, Balls, Bats, Boards, Exercise, Gloves, Training Accessories, Yoga, Footballs, Martial Arts Products, Boxing Products
- **Outdoor**-Beach Accessories, Camping, Coolers, Garden Tools, Hike, Tactical Knives
- **Volume & Variety**-Chain Store, Discount Variety Products, Dollar Store, Promotional, Seasonal
- **Miscellaneous**-Adult Novelties, Energy Drinks, Smoking Accessories, Candy, Eco-Friendly, Food

GIFT

- **Gift & Handicrafts** -- Art, Candles, Clocks, Crystal, Decorations, Figurines, Gifts, Gift Bags, Gift Wrap, Holidays, Lighting, Office Accessories, Party Supplies, Picture Frames, Special Occasion, Stationary, Tchochke
- **Toys** -- Games, Novelty, Plush, Toys

HOME

- **Home & Home Accents** - Bath, Bedroom, Ceramics, Glassware, Home Décor, Hard Goods (Pots/Pans/ Utensils), Home Textiles, Hospitality, Linens, Plastic Goods, Table Top, Throws

ELECTRONIC ACCESSORIES

- **Consumer Electronics** - Cameras, Cases, Covers, Ear Buds, Fans, Headphones, PDA, Tablet, & iPhone Fashion Accessories, Speakers, Watches

Subsidised Participation charges (Actual Cost is over Rs. 4,00,000/-):

- BOOTH ONLY - 10' x 10' (9.29 sq mt) built up booth – **Rs. 1,90,000/-**
- BOOTH + Hotel Package (5 nights, meals not included) – **Rs. 2,10,000/-** (Twin Sharing)

Please note that in addition to standard booth, PHD Chamber is also providing:

- **FREE Exhibitor Enhanced Profile Page worth \$ 380**
- **FREE Digital Online Profile Package worth \$ 199.**

LAST DATE – 5TH MAY 2018

Selection criteria:

Please note that the preference will be given to the deserving companies on the of first-cum-

first-served basis. Interested companies are requested to send us their confirmation as per the [Registration Form](#) duly filled along with the requisite participation fee. The payment may be made by Cheque/Demand Draft / NEFT / RTGS in favour of “PHD Chamber of Commerce and Industry” payable at New Delhi.

With Regards,
Regards,

Rakesh Kumar Sangrai
Joint Secretary
PHD Chamber of Commerce & Industry
Head office: PHD House; 4/2, Siri Institutional Area,
August Kranti Marg New Delhi – 110016 (India)
T: +91 11 26863801-04, 49545454 (Extn.122)
F: +91 11 26855450 M: +91 8285011851
Email: rakesh@phdcci.in Website: www.phdcci.in