



NATIONAL APEX CHAMBER

unity in diversity

PHD ART & CULTURE

APPRECIATION AWARDS & CULTURAL EVENING

July 06, 2018 | 3:00 Pm | PHD House, New Delhi



UNITY IN DIVERSITY

Performing Arts and Exquisite Craftsmanship have unique capacities to touch people's hearts with a broad potential in promoting a transition...thus inspiring change!!

Art and Culture play a vital role in the livability of any country with cultural diversity being a driving force for development with **Performing Arts** being an inseparable part of the worldwide human cultural journey over decades. It has also been used as a language, a means of communication, while simultaneously being a source of entertainment at the same time, with its myriad diverse and traditional influences. *"It is the hidden language of our souls"*. India also has deep rooted & diverse cultural heritage traditions that form an intangible part of its civilization, with its most prominent feature being the harmonious combination of diverse cultures together.

Performing Arts: It has been one of the **cornerstones of the artistic and cultural legacy of India** along with its traditional handicrafts and handmade textiles representing the country's unique cultural mosaic and identity to the world. They are also the innate form of Indian culture and heritage, has been celebrated via its **Art, Music, Dance or Theatre-Every form of performing arts** of India being known for its uniqueness and symbolism of its age-old rich culture and tradition simultaneously having played a significant role in enhancing its popularity on the global scenario also.

Current Trends: Currently the changing trends in performing arts with the relentless tidal wave of modernization & globalization sweeping across the world have impacted the performing arts scenario worldwide. Today's generation is growing up in a rapidly changing modern world of cultural conflicts, shifting global powers, a globalized economy and global challenges with less exposure to the greatness of our cultures and its values. The need of the hour is to incorporate culture into all walks of life on one hand and on the other also support the sustenance and development of our cultural heritage through creative industries.

The Indian subcontinent has always been a deep reservoir of talent with the timeless appeal, elegance & cultural rhythm of Indian artists reverberating and being admired across time and space. Similarly worldwide all the different countries are also abound with differing cultures and traditions with strong cultural heritages and diverse talent in performing arts which have a profound effect on the society.

Our creative future is in our collective hands with the development and empowerment of the society also being inseparable from culture. And what better way than Performing Arts: Music, Drama & Art to create awareness and enhance the understanding about the diversity and impact of our rich cultural heritage while simultaneously creating a cultural synergy between all the cultures.



PHD ART & CULTURE APPRECIATION AWARDS:

The PHD Art and Culture Appreciation Awards acknowledges and honours the Game Changers-Individuals and Institutions that have made a significant contribution in the field of arts, music, dance, theatre and whose talented work has had a significantly positive impact on the cultural legacy of mankind.

These award recipients exemplify India's vibrant and diverse cultural and artistic scene. Through the work of these dedicated and inspiring individuals and groups, the art and culture of our country has become more visible, interactive and integrated into the lives of our residents, visitors and abroad.

The awards would be given in two areas in the following categories:

- I. PHD ARTS & CULTURE IMPACT AWARD- INDIVIDUALS
- II. PHD ARTS & CULTURE COMMUNITY AWARD- ORGANIZATION

CATEGORIES



DANCE



MUSIC



THEATRE



ART



CRAFT



**LIFETIME
ACHIEVEMENT**



**GLOBAL
IMPACT**



OBJECTIVE OF THE APPRECIATION AWARDS:

UNITY IN DIVERSITY

- ❖ Understand and cherish the cultural heritage with its Unity in Diversity
- ❖ Honour the individuals & organizations for making significant contribution to their respective disciplines.
- ❖ Appreciate, promote and showcase the achievements of their artistic excellence.
- ❖ Recognize and acknowledge the performers for their talent & hard work.
- ❖ Encourage the spirit of initiative and the giving sense of the award's participants.
- ❖ Motivate the performers and artists for more creative work.
- ❖ Facilitate processes to save the dying art forms.
- ❖ Preserve and cherish the rich cultural legacy and legends of India.
- ❖ Exchange experiences and valuable knowledge regarding the respective fields of performing arts worldwide.
- ❖ Develop new partnerships, and strengthens existing partnerships with artists, arts organizations, not-for-profits, businesses and/or educational institutions.
- ❖ Contribute to social and cultural cohesion, diversity, community identity, sustainability as well as economic and cultural development.
- ❖ Experience an amalgamation of diverse cultures (via music, dance, theatre, art & craft)
- ❖ Build Global awareness.

CULTURAL PERFORMANCE:

ANEKANTA

by

(Padmashri) Geeta Chandran
& her Natya Vriksha Dance Company



GLIMPSES



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CULTURAL PERFORMANCE

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ANEKANTA

by

(Padmashri) Geeta Chandran
& her Natya Vriksha Dance Company

This unique flagship programme “Unity in Diversity-2018” uses the medium of Performing Arts to celebrate our distinct cultures; to inspire the future generations; to showcase the hard work and dedication of the talented path breakers of India via an artistic rendition by **Padmashri Smt. Geeta Chandran**.

A celebrated artist and star-performer, Geeta Chandran in her dance skilfully weaves abstract notions of Joy, Beauty, Values, Aspirations, Myth and Spirituality having being awarded the prestigious national award -- **Padma Shri – 2007** and also the **Sangeet Natak Akademi Award** for Bharatanatyam in 2016.

She is the Founder-President of Natya-Vriksha and Artistic Director of the Natya Vriksha Dance Company, known for the high aesthetic quality of its group presentations. In her effort to “en-dance the universe,” she engages in a strategic range of dance-related activities: performing, teaching, conducting, singing, collaborating, organizing, writing and speaking to new youth audiences.

Geeta Chandran's Natya Vriksha Dance Company is unique in that all dancers have been entirely trained in Bharatanatyam by (Padmashri) Geeta Chandran, who is Artistic Director of the Company. Since the dancers have grown up together, the level of trust and togetherness evident in the Company's choreographies, ensure a completely different emotional appeal. The Dance Company has forged a reputation for its crisp and mature group dance presentations. The Company has performed widely to rave reviews and has set high standards for group performances.

A Guru who has striven to create new spaces for the classical dancer of today and continuously attempted to push the frontiers of the classical art, to reach out to new, and especially young, audiences.

ANEKANTA

Culled from Jaina Philosophy, **ANEKANTA's** mool-mantra is that there are multiple realities to every issue – cultural, social, and economic, in fact, every aspect of life and living! **ANEKANTA** celebrates the acceptance of multiple truths and embracing diversity. The core concept in Anekanta is of multiplicity – that there can be multiple interpretations of the one universal truth; and each version is as true as the other!

*The performance has been conceptualized, choreographed and presented by **Geeta Chandran** & has been guided by intellectual inputs from renowned Jaina scholar/author **Smt. Sudhamahi Regunathan**.*

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PROGRAMME HIGHLIGHTS

3.00 p.m - 3.30 p.m
NETWORKING TEA & REGISTRATION

3.30 p.m. – 4.30 p.m.
INAUGURAL SESSION
&
Ted Talks by Eminent Personalities

4.30-5.30 p.m
SPECIAL CULTURAL PERFORMANCE - ANEKANTA
by Dancer (Padmashri)Geeta Chandran
&
her Natya Vriksha Dance Company

5.40-6.00 p.m
MUSICAL PERFORMANCES

ART & CRAFT EXHIBITION ON THE SIDELINES
Indian & International Art & Culture Associations

Cordially Invited by:
PHD ARTS & CULTURE COMMITTEE



Mr. Sandeep Marwah; Chairman



Ms. Shovana Narayan
Co-Chairperson



Ms. Varsha Goel
Co-Chairperson



Ms. Geeta Chandran
Co-Chairperson